Even in today’s tight economy, training programs for transportation professionals can’t afford to be ‘parked’.

Maintaining and improving employees’ skills are still critical to your organization’s mission. But at the same time, you need to reduce training costs to meet budget.

Let the Institute for Transportation Research and Education help keep your training moving using distance education and online learning.

ITRE is a not-for-profit research institute located at North Carolina State University, a national leader in teaching and learning with technology.

Through classrooms and workshops for over 25 years, ITRE’s expert staff has trained thousands of transportation professionals on a broad range of subjects, including Work Zone Safety, Public Transportation Operations, G.I.S. and Computer Modeling, Context Sensitive Solutions, and many more.

And for more than 10 years ITRE has utilized distance learning, through videoconferencing and Webcasting, to expand the reach of its exceptional live instruction programs.

ITRE now delivers tailor-made online training to a diverse group of clients, including North Carolina D.O.T., state and local governments, public transportation professionals, and commercial contractors. Across the state and the nation, ITRE provides quality transportation workforce training.

Keeping learners engaged is key to effective training, whether in the classroom or over the Web. ITRE’s dynamic online programs will engage and inform your employees, while being flexible and adaptable to meet your schedule and budget.

From video webcasts reaching hundreds of employees simultaneously, to one-to-one Web conferencing, ITRE distance learning can provide personal interaction with instructors, group exercises, energetic discussion with experts, and question/answer sessions.

Through interactive Web-based technologies, ITRE distance learning programs can be taught live, recorded for later viewing, and even distributed as podcasts.

Courses can be developed as self-paced learning available to employees ‘on-demand’ at any time. Courses also can be ‘blended’ to deliver training through both live instruction and self-paced learning.

Live on-site training sessions, while effective, can cost thousands of dollars per employee when you factor in travel expenses and lost productivity hours.

By utilizing well-designed online courses, ITRE can save your organization money and time, while offering essential training to maintain and improve your employees’ job performance.

In a recent evaluation of 350 ITRE distance learning students, 98 percent ranked their online training as ‘Good’ or ‘Great’. And 99 percent felt confident that they would be able to apply their new knowledge to their positions.

By developing live online courses to replace a full day of on-site training, ITRE delivered needed training for these employees at a reduced cost. And by recording the live courses for later viewing on-demand, additional staff can be trained at an even greater cost savings per employee.

Distance learning is a proven method for delivering effective workforce training to transportation professionals, both today and into the future. ITRE is uniquely positioned to help move your program forward to provide essential training and to save you money.

To learn more about ITRE distance learning, visit our Website at www.itre.ncsu.edu and click Contact Us.